

# eCommerce LMS Administrator's Manual



# **Table of Contents**

Introduction	1
Logging in to the System	2
Welcome Screen	3
Modifying Your Personal Profile	3
Changing Your Password	7
Modifying Your Company Profile	9
Uploading your Company Logo	
Catalog Page	
Ecommerce Courses	
eCommerce Course Details	
Selling Training Paths	15
Create Training Path	15
Activate Ecommerce for Training Path	
Your ECatalog	
Sales Report	
Training Path Sales Report	
Viewing Course Details	
Exporting Sales Details	
Student Users	
Viewing Student User Details	
Exporting Student User Details	
Completion Report	20
Exporting Completion Reports	20
Quiz Results Report	21
Referrers	
Adding a Referrer	
Referrers' Performance	23
Exporting Referrer Performance	24
Promotional Codes	24

Su	pport/Help Center and eLeaP™ Knowledgebase	. 30
	Custom Fields	. 29
	DISCOUNTS	. 27
	Deleting a Promotional Code	. 27
	Editing a Promotional Code	. 25
	Adding a Promotional Code	. 25

# Introduction

Fortune 500 companies and multi-national corporations have discovered something when it comes to their learning, training and development content—it sells.

If you've ever been interested in selling your training and development content but you're unsure of how to get started, eLeaP has the solution.

We provide you with an LMS that lets you design and develop content you can sell to a wide-ranging audience.

The eLeaP ecommerce learning management system can save you a vast amount of both time and money, while enabling you to create sophisticated training packages custom-built for the precise needs of your audience.

The purpose of this document is to describe all of the functionality within the eLeaP eCommerce system that an administrator has access to and how the administrator can easily configure this functionality to have the system up and running quickly and efficiently.

# Logging in to the System

Entering the URL for the eLeaP application (your specific account URL) into your browser's address bar displays the **Login** screen, illustrated below. Simply enter your email address within the **Name** field,

enter your password in the **Password** field, and then click Login to access the system. If you get an error message or [THIS ACCOUNT HAS BEEN DISABLED] message, check your account website URL to make sure it is correct. Contact eLeaP (support@eleapsoftware.com) if necessary.

eLeaP Demo Training & E-Learning System
Email Password Login Login
Posena by Capylight 2005 - 2013 Tablaia, LLC. All sight reserved. Lisualthotocid use or reproduction is prohibited by ELEAP US copyright taxos and international treaties.

Click the **I can't access my account** link if you forget your password. The **Login** screen expands, displaying a field into which you can enter your email address for retrieval of your password. Once you

have entered your password, click	. The system will send you your password.
	eLeaP Demo Training & E-Learning System
	Email
	Password Login Lant access my account
	Enter your email address to receive a new password:
	Send password Cancel
	Pouered by Copyright 2005 - 2013 Telania, LLC. All rights reserved. Ubauffortized ure or reproduction is prohibited by US copyright laws and international treates.

# Welcome Screen

The **Welcome** screen, illustrated below, is the first screen you will see each time that you log in to the system. Should you create and assign individual training courses, these will be displayed on an **Assigned Course** list, and you can filter which courses are displayed by selecting a Category from the **Category** list

and clicking

Of course if you use eLeaP for selling courses, you would not need to individually assign courses to users as the eCommerce system takes care of this automatically.

Click the [Help] icon for additional information.

eLeaP	HOME COURSES	USERS USER GROUP	S TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul 🗸
Welcome to eLeaP Den Add info about your organization. Edit this information fro	mo Training	System						
Special Instructions:								
Assigned Courses								Download Completion ReportHelp 🛛
Course Name Course Categ	gory 🗸 🗡 Filter							
No. <u>Name</u>	Status		Deadline	Categ	югу		Instructo	r
1. Users	Not started	đ	none	Sales			R, Vinod	
Total Courses: 1								D Hide Completed
Assigned Training Paths								
No. Name			Status		No. Cours	es	Instructor	
1. Don's Auto Repair Course			Not started		4		Weobong, Don	
Total Training Paths: 1								
Powered by Copyright 2005 - 2013 Telania, LLC. All rights n eleaP Unauthorized use or reproduction is prohibited I	eserved. by US copyright laws and internation	nal treaties.						

# **Modifying Your Personal Profile**

Selecting the **PROFILE** option on the drop-down menu at the upper right-hand corner of the screen, as shown in the following illustration, allows you to modify your Personal Profile information.

eleap	COURSES USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul
Welcome to eLeaP Demo Trainin	ng System	1						COMPANY PROFILE LOGOUT
Add info about your organization. Edit this information from your Company Profil	e page.							
Assigned Courses								Completion Report
Course Name Course Category V	er							
There are no Assigned Courses								
Total Courses: 0								D Hide Completed
Assigned Training Paths								
You have no Assigned Training Paths								
Total Training Paths: 0								
Powered by Copyright 2005 - 2013 Televia, LLC. All rights reserved. elegaP Unauthorized use or reproduction is prohibited by US copyright laws and in	ernational treaties.							

The **User Profile** screen, illustrated below, is displayed. To associate a picture with your Profile, click the **upload picture** link in the upper right-hand corner of the screen, as shown in the illustration.

eL	eaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul 🔻
Home	e / <u>Users</u> / Profile ser Profile											
1	litle	Mr.										
1	First Name	Paul										
1	Middle Name											upload picture
1	.ast Name	Parks										
E	Email	Paul_A_Parks@cox.net										
1	Description											
1	Access Level	Administrator										
1	Theme	Steel Blue										
1	anguage	English										
1	Active	YES										
•	edit profile 🔒 change password											back to Users
Power	ed by Copyright 2005 - 2013 Te Unauthorized use or repro	lania, LLC. All rights reserved. duction is prohibited by US cop	yright laws an	d international treat	es.							

The screen expands, allowing you to navigate to a location on your computer where the picture that you

want to associate with your Profile is stored by clicking Browse...

eI	eaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul 🔻
Hor U	ne / <u>Users</u> / Profile ser Profile											
	Title First Name Middle Name Last Name Email Description Access Level Theme Language Active	Mr. Paul Parks Paul_A_Parks@cox.net Administrator Steel Blue English YES									Upload File	upload picture Browse
	▲ edit profile											Lack to Users
Pow eLe	copyright 2005 - 2013 Te CaP Unauthorized use or repro	lania, LLC. All rights reserved. duction is prohibited by US cop	vyright laws an	d international treat	ies.							

A Choose File to Upload dialog, illustrated below, is displayed. Select the file that you would like to

Open

associate with your profile and click

		Choose File to Upload	i			×
€ ∋ - ↑ ■ -	Libraries > Pictures >		× ٿ	Search Pictu	res	P
Organize 🔻 New fo	lder				i - II	0
Favorites	Name	Date	Tags	Size	Rating	^
Deskton	granicusvideo13	2/19/2013 3:25 PM		137 KB	***	
Downloads	granicusvideo14	2/19/2013 3:32 PM		166 KB	***	
Photo Stream	granicusvideo15	2/19/2013 3:41 PM		157 KB	***	
Recent places	granicusvideo16	2/19/2013 3:46 PM		146 KB	***	
incease places	🔊 image for white pa	8/16/2013 12:36 PM		6 KB	***	
🗎 Libraries	iPhone5 Order Conf	9/20/2013 10:40 AM		212 KB	***	
	IRS 2013 Estimated	4/29/2013 12:50 PM		148 KB	***	
J Music	sdge_payment_con	8/9/2013 7:41 AM		203 KB	***	
Pictures	sdge_payment_con	7/8/2013 8:11 AM		219 KB	***	
Videos	sdge_payment_con	6/3/2013 8:13 AM		110 KB	***	
	sdge_payment_con	5/10/2013 5:47 AM		221 KB	***	
🚜 Homegroup	that_picture	3/10/2013 4:46 PM		24 KB	$c_{2}^{2}$ c	
	that_picture2	3/10/2013 4:48 PM		37 KB	***	¥
File	name: that_picture		Y	Pictures (*.g	if;*.jpg;*.jpeg;*.pn	g v
				Open	Cancel	

As shown in the following illustration, the image file is added to your Profile.

e]	eaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE		Parks, Paul 🔻
H.	me / <u>Users</u> / Profile Iser Profile												
	Title	Mr.											
	First Name	Paul											
	Middle Name											¥ delete sisture	
	Last Name	Parks											Contract produce
	Email	Paul_A_Parks@cox.net											
	Description												
	Access Level	Administrator											
	Theme	Steel Blue											
	Language	English											
	Active	YES											
	Ledit profile												< back to Users
Parel	Copyright 2005 - 2013 Te CaP Unauthorized use or repr	lania, LLC. All rights reserved. duction is prohibited by US cop	yright laws an	d international treat	ies.								

To edit your Profile Details, select the **edit profile** link located in the bottom left-hand corner of the screen. The **Edit User Profile** screen, illustrated below, is displayed. Make any modifications necessary within the **Title**, **First Name**, **Middle Name**, **Last Name**, **Email**, **Description**, **Access Level**, **Language** and **Active/Inactive** settings.

eLeaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, P	aul 🕶
Home / Profile / Edit Edit User Profile												
Title	Mr.											
First Name *	Paul											
Middle Name												
Last Name *	Parks											
Description												
Theme	Steel Blue		~									
Language	English		~									
Save X cancel												
Powered by Copyright 2005 - 2013 Telania, LL Unauthorized use or reproduction	C. All rights reserved. is prohibited by US copyri	ight laws and	i international treati	es.								

Additionally, you make a selection from the **Theme** drop-down, if desired, as shown in the following illustration.

e]	LeaP			HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul ▼
E	enne / <u>Profile</u> / Edit Edit User Pi	rofile											
		Title	Mr.										
	F	First Name *	Paul										
	N	liddle Name											
	I	Last Name *	Parke Default										
		Description	Forest Green Royal Blue Medium Taup	e									
		Theme	Cerise Pink Steel Blue Charcoal										
		Language	Amethyst Olive Crimson										
	Save X cancel												
Po e]	Copyright 200 CaP Unauthorized	05 - 2013 Telania, LLC I use or reproduction i	<ol> <li>All rights reserved.</li> <li>prohibited by US copy</li> </ol>	yright laws and	d international treat	ies.							

Click to save any changes to the system. As shown in the following illustration, the changes to your profile have been saved.

eLeaP	HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul 🕶
Home / Users / Profile User Profile										
Title	Mr.									Help
First Name	Paul									
Middle Name										X delete picture
Last Name	Parks									
Email	Paul_A_Parks@cox.net									
Description										
Access Level	Administrator									
Theme	Steel Blue									
Language	English									
Active	YES									
La edit profile a change pr	ssword									Lack to Users
Powered by Copyright 2005 eLeaP Unauthorized us	2013 Telania, LLC. All rights reserved. e or reproduction is prohibited by US copyright	laws and internation	nal treaties.							

#### **Changing Your Password**

Clicking the **change password** link allows you to reset your password. As shown in the following illustration, the **Change Password** screen is displayed. Enter your old password in the **Old Password** field, enter your new password in the **New Password** field, re-enter the new password in the **Confirm** 

**New Password** field, and then click

Change Password

eLeaP	HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul 🔻
Home / Profile Change Password										
Old Password *										
New Password *										
Confirm New Password *										
Change Password X cancel										
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As shown in the following illustration, the system confirms that the password has been changed.

eleaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	[	Parks, Paul 🔻
Home / Users / Profile User Profile												
The password has been chang	ed											
Title	Mr.										1	
First Name	Paul											
Middle Name												
Last Name	Parks										× delete picture	upload picture
Email	Paul_A_Parks@cox.net											
Description												
Access Level	Administrator											
Theme	Steel Blue											
Language	English											
Active	YES											
La edit profile ← change pass	word											Lack to Users

# **Modifying Your Company Profile**

Selecting the **COMPANY PROFILE** option on the drop-down menu at the upper right-hand corner of the screen, as shown in the following illustration, allows you to modify your Company Profile information.

eLeaP	HOME COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE		Parks, Paul •
										PROFILE
Welcome to eLeaP Demo	Training Sys	stem							7	COMPANY PROFILE LOGOUT
Add info about your organization. Edit this information from you	r Company Profile page.									
Assigned Courses									Downlo	ad Completion Report
Course Name Course Category	▼ Filter									
There are no Assigned Courses										
Total Courses: 0										Hide Completed
Assigned Training Paths										
You have no Assigned Training Paths										
Total Training Paths: 0										
Powerod by Copyright 2005 - 2013 Telania, LLC. All rights reserve Unauthorized use or reproduction is prohibited by US	d. copyright laws and international treaties	S.								
https://eleapdemo.eleapdev.com/account/										>

The **Company Profile** screen, illustrated below, is displayed. This screen consists of four tabs: **Company Profile** (displayed by default), **Billing**, **Receipts** and **API**. Clicking the **edit profile** link, located in the bottom left-hand corner of the screen allows you to modify the **Company Info**, **Instructions**, **Theme**, **Notification email**, **Language** and **Date format** settings for your account. Clicking the **Upload logo** link allows you to upload your company's logo, which will be displayed within the upper left-hand corner of the screen. This logo will also appear on the upper left-hand corner of your eCommerce catalog.

eLeaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	Parks, Paul	- ^
Home / Company Pr Company	Profile											
COMPANY PROFILE	BILLING RECEIPTS API											
Company Info	Add info about your organization. Edit thi	s informatio	n from your Cor	npany Profile	page.							
Instructions												
Default theme	Medium Taupe											
Notification email	help@eleapsoftware.com											
Language	English											
Date format	MM-DD-YYYY											
Company Logo	eleaP											
Powered by Copyri eleaP Unauth	ph 2005 - 2013 Telania, LLC. All rights reserved. orized use or reproduction is prohibited by US cop	yright laws an	d international treat	ies.								

#### Uploading your Company Logo

Clicking the upload logo link on the **Company Profile** screen allows you to incorporate your company logo into the theme of your instance of the eLeaP application. As shown in the following illustration, the **Company Profile** screen expands to include an **Upload File** portion of the screen.

eleaP		HOME	COURSES	USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM	REPORTS	ECOMMERCE	۵	🔄 Parks, Paul 🔻
Home / Company P Company	y Profile											
COMPANY PROFILE	BILLING RECEIPTS	ΑΡΙ										
Company Info	Add info about your organization. E	Edit this info	rmation from you	ır Company I	Profile page. Test							Help 🕑
Instructions	Test											
Default theme	Medium Taupe											
Notification email	help@eleapsoftware.com											
Language	English											
Date format	MM-DD-YYYY											
Company Logo	eLeaP											
🛆 upload logo 🕜 e	dit profile											
Powered by Copyr	ight 2005 - 2013 Telania, LLC. All rights res	served.										

Click **Browse**... to navigate to the location on your computer where your logo file is stored using the **File to Upload** dialog, shown in the following illustration. Select the logo file and click **Open**.

#### **Catalog Page**

Your eCommerce catalog page will display your logo and other customizations as shown in the screenshot below.



## **Ecommerce Courses**

Selecting **ECOMMERCE** on the menu bar displays the **eCommerce courses** screen, as shown in the following illustration. Each eCommerce course that you create is displayed here on an **eCommerce Courses** list, with the Course's **Name**, **Total Sales**, **Status** and **Date Created** details shown. The Status for the Course indicates whether or not you have activated the course, whether or not **eLeaP has activated the course**, and whether or not the **course is ready to sell**. You can filter the Courses displayed on this screen, when it becomes necessary, by entering a Course Name in the **Name** field, and then clicking

Tilter .You can also click the access course link within the Action column to access the eCommerce Course details.

Please note that for a Course to appear in the list of eCommerce Courses it will first have to be enabled from the Course Settings.

	HOME C	OURSES USERS	USER GROUPS	TRAINING PATHS	QUIZ RESULTS	FORUM REPORT	ECOMMERCE		LMS, Team 🕶
Commerce Courses									
COMMERCE COURSES YOUR ECATALOG	SALES REPORT	COMPLETION REPO	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS			Help 😧
Name <b>Tilter</b>									
ur course will be available or listed on your website: <u>h</u> o. Name	ttps://saas.eleapdev.	com/ec/			Order Total	Sales	Status	Date Created	Action
How to Sell Software-as-a-Service (SaaS): Why Tags: saas, software-as-a-service, software	your current SaaS	Strategy Won't Work			<b>↓</b> \$I	5,077.05 S You have eLeaP has Course is	activated this Course activated this Course ready to sell	08-24-2008	access course
. New course Tags: saas, saas, saas, saas					<b>↑ ↓</b>	\$0.00 Southeaver South	activated this Course activated this Course ready to sell	01-12-2011	access course
New course : DUPLICATE Tags: software, software					<b>↑</b> ↓	\$0.00 Vou have eLeaP has Course is	activated this Course activated this Course ready to sell	05-27-2015	access course
New course : DUPLICATE : DUPLICATE Tags: singles, singles					<b>↑ ↓</b>	\$0.00 Vou have eLeaP has Course is	activated this Course activated this Course ready to sell	05-28-2015	access course
New course : DUPLICATE : DUPLICATE : DUPL	ICATE				<b>↑ ↓</b>	\$0.00 🔮 You have	activated this Course	05-28-2015	access course

#### **eCommerce Course Details**

Selecting the **access course** link for an eCommerce Course on the **eCommerce Courses** list displays the **ECOMMERCE COURSES** tab/screen for that Course, as shown in the following illustration. This screen is where you will configure an eCommerce Course's settings. Use the steps below to successfully configure an eCommerce Course.

#### eLeaP eCommerce Administrator's Manual

ECOMMERCE DETAIL	SALES REPORT	STUDENT USERS	COMPLETION REPORT	QUIZ RESULTS	SCORM RESULTS	GRADING CENTER			
Ecommerce Commerce Commerce Commerce Commerce Category Los categories to describe MT, MT Pricing Mode Categories Categori	se on my eLeaP e-cat le or listed on your wet your course (äphanun el g cing	alog estas <u>intos //saas eleaco</u> neric characters only, co	er com/tec/ mma separated, a.g. (7, web, pr	ogramming; use dash	as to separate multiple w	ords in the same category,	e.g. Personal-development)		X deels locus Q uickel locus
>	0.	UT							
Pricing options:									
Eligible for Volume dis	count								
Description									
B Z U AR E E	Format	Font size 🤤 Ω Η	m   :Ξ )Ξ						
Sample File									
eLeaP recommends provid	ing a course sample fo	r display and marketing	purposes. Samples can be in P	DF format.					
upload sample file									
Extend Your	Reach								
<ul> <li>Yes, I want this course to Yes, I am ready to sell to</li> </ul>	to be available for purc his course	hase on the eLeaP e-lea	ming catalog http://www.eleapo	ourses.com (Recomm	ended)				ØQ

Within the **Ecommerce** portion of the screen:

1. Select or deselect the I want to sell this course on my eLeaP e-catalog check box, depending on whether or not you want to offer the Course via your ECatalog.

Within the Category portion of the screen:

2. Use categories to describe your course (alphanumeric characters only, comma separated, e.g. IT, web, programming; use dashes to separate multiple words in the same category, e.g. Personal-development)

Within the Pricing Model portion of the screen:

- 3. Select Standard Pricing or Multi-license pricing.
  - a. Standard Pricing is for purchases by individual or single users (versus organizations that need to buy multiple licenses for many users).
  - b. Multi-license Pricing is for purchases by organizations involving multiple licenses to be distributed to multiple end users.
  - c. If you use the Standard pricing model, you can choose to activate the Eligible for Volume discount option which means your eCommerce course can be purchased as bundle with other courses and still a discount for being part of a bundled purchase. For example if you have set up Volume Discount pricing for say 4 to 8 course enjoying a 10% discount, then a user selecting 4 to 8 courses which have Eligible for volume discount enabled will net the buyer a 10% discount at checkout.
- 4. If you select Multi-license pricing:
  - a. You have a choice of **Tiered** pricing which means as certain tiers are reached, the price per user drops.

- b. You can alternatively select **Volume** pricing which means multi-license purchases simply use a multiplication of number of licenses and price per licenses. There is not discount for having a specific number of users.
- c. You can also choose option of letting eLeaP handle re-orders based on the Sum of previous order and new order total or the only new order total radio button as the **Calculate upgrade pricing using method**. For example Acme purchases 50 licenses the first time and come back to purchase an additional 50 licenses for a total of 100, do you offer them a tiered pricing discount for 100 users or simply ignore the first order and only give them tiered pricing discount for 50 users.
  - i. Enter the upper range value in the **Upper Range** field for the number of Users add price

and then click . The pricing will be added to the Pricing Structure. Once pricing has been added, you can click the **delete** link to remove it.

Note: Since pricing is cumulative, deleting a single price level will void all other price levels.

5. Use the [Description] box in the eCommerce details page to add marketing-specific description (separate from course content description). You can even use the HTML tool to embed videos from YouTube or Vimeo or other third party video hosting sites.

Within the Sample File portion of the screen:

6. Click the **upload sample file** link. eLeaP requires a course sample for display and marketing purposes. Samples can be in PDF format. The screen expands to display an Upload File field.

Browse ... to navigate to the location on your computer where your sample file is Click

Open stored and, using the File to Upload dialog, click to populate the Upload File

field, and then click <sup>Character</sup> Upload File to upload the File.

- 7. Select the Yes, I want this course to be available for purchase on the eLeaP e-learning catalog http://www.eleapcourses.com (Recommended) check box and/or the Yes, I am ready to sell this course check box, as appropriate to your circumstances.
- 8. Click the upload picture link to associate an image with the Course. The screen expands to Browse... to navigate to the location on your computer display an Upload File field. Click Open where your sample file is stored and, using the File to Upload dialog, click to Upload File populate the Upload File field, and then click to upload the File.
- to save your changes to the system. 9. Click

# **Selling Training Paths**

We have added the capability to sell entire Training Paths. What is a Training Path? A Training Path is a collection of individual courses. Sort of like a curriculum of work or a module of training that encompasses several different course disciplines.

#### **Create Training Path**

To create a Training Path, especially for eCommerce or selling, first go to your **COURSES** tab and make sure you have pre-created your Training Path courses. See the regular Administrator tutorials or user guide on how to create courses in eLeaP.

Once you have your courses, click on the [SETTINGS] tab within the courses screen and make sure the course has been enabled and activated for eCommerce. Please note that you won't be able to enable a Training Path for eCommerce purchase until every course in that Training Path is eCommerce enabled and active.

To create a Training Path, click on **TRAINING PATHS** tab and then click [ • add new training path to add your new Training Path. After submitted the form, click on the name of Training Path and then click • add new courses to add your individual courses into the Training Path.

#### **Activate Ecommerce for Training Path**

Once you have your courses added to your Training Path, it is time to activate eCommerce for the Training Path. To launch your Training Path for eCommerce, click the **ECOMMERCE** tab within the Training Path submenu.

Jomphanee		y duick otait i	duk					
RAINING PATH DETAILS	ASSIGNED USERS	ASSIGNED USER GROUPS	COMPLETION REPORT	ECOMMERCE				
Name	Compliance	e and Safety Quick Start Pack						
Description	10 pack Co Check out t	mpliance and Safety Quick Start p this quick pack and stay compliant	ackage to keep you legal. All t	hese courses are created	with useful videos, downloadab	le study guides and sir	nple assessments to make sur	e what you learn sticks.
Active	YES							
Pre-set Navigation	NO							
Self-enrollment	NO							
Creator	LMS, Team							
Created on	06-02-2015	ō						
Courses								
								add new courses
No. 🗌 Name					Deadline	Active	Quiz Required	Order
Bloodborne Pathog	gens in Heavy Industry				-	٢	✓ <u>Required</u>	•
Cell Phones In The	Workplace: A Dangerous	Distraction			-	٢	Not Present	<b>↑ ↓</b>
3. Dealing with Drug a	and Alcohol Abuse for Em	ployees			-	۲	Not Present	<b>^ </b>
4 Hourskooping: Sto	Pack for Safety					0	Not Proport	3

Here's an illustration of how the screen looks when you click the [ECOMMERCE] tab above:

Sell courses in this Training Path as a unit on https://saas.eleapdev.com/ec/	
x delete picture	
Description	
B I U AB€ ≣ ≣ ≣ Format • Font size • Ω HTML !Ξ	E
Price:	
¢ 04.00	
\$ 24.00	
Listing Priority (Higher on top):	
1	
Courses contained in this Training Path can't be sold individually	
Yes, I am ready to sell this training path as a bundle of courses	

# **Your ECatalog**

Selecting the **YOUR ECATALOG** tab on the **eCommerce** screen's menu bar displays the **Your eCatalog screen**, illustrated below. This screen allows you to add a description and information about your business/organization. You can also add a company motto. Use the steps below to successfully configure these elements of your eCatalog.

#### eLeaP eCommerce Administrator's Manual

ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS		
Edit the Help page of your o	catalog:								
B <i>I</i> <u>U</u>   <u>A</u> - <u>№</u> -   A	ax = = = = = := := :=	<b>n (</b> * ಕಾಕ್ಷ							
Edit information about your	business/organization l	below:							
В <i>I</i> <u>U</u>   <u>А</u> • <sup>№</sup> / •   А	84 📰 🗃 🗮 🗮 🗄	この思惑							
Add/edit your own motto.									
We can help									
Footer text (small):									
Gartner: "More than tw applications"	ro-thirds of all ISVs are	e selling SaaS-based	1						
Save									<b>PQ</b>

- Add a short description of your business/organization within the Edit information about your business/organization below: box. Use any of the functionality within the Content Editor to format this information, if desired.
- Add any help page information for customer service purposes within the Edit the Help page of your catalog: box. Use any of the functionality within the Content Editor to format this information, if desired.
- 3. Within the **Add/edit your own motto** portion of the screen, enter a **Title** and a Motto within their respective fields to illustrate a powerful tag line of what your business/organization stands for.
- 4. Click to save your changes to the system.

# Sales Report

Selecting the **SALES REPORT** tab on the **Ecommerce** screen displays the **Sales Report** screen, shown in the following illustration. This screen shows the **Course**, **No. of Licenses**, **No. of Sales** and **Total Amount** details associated with a Course's sales. Filter what displays on this screen by entering **From** and **To** 

dates, either entering the dates manually, or using the Calendar to select them, and clicking

**T** Filter

#### eLeaP eCommerce Administrator's Manual

Sales Report	Sales Report											
ECOMMERCE COURSES YOUR ECATALOG SALES REPORT COMPLETION REPORT	T REFERRERS PROMO CODES	DISCOUNTS CUSTOM FIELDS										
From To There												
No. <u>Course</u>		No. of Licences	انہ. <u>Training Path Sa</u> <u>No. of Sales</u>	ales Report & Export to Excel								
1. How to Sell Software-as-a-Service (SaaS): Why your current SaaS Strategy Won't Work		122	85	\$6,077.05								
2. Dealing with Drug and Alcohol Abuse for Employees		5	2	\$0.01								
3. Slips, Trips and Falls		4	1	\$0.00								
4. PPE: Your Last Layer Of Protection		4	1	\$0.00								
5. Preventing Fires During Hot Work Operations		4	1	\$0.00								
6. Orientation: New Employee Safety Orientation and Training		4	1	\$0.00								
7. Move It Safely: Avoiding Injury While Handling Materials		4	1	\$0.00								
8. Lock and Tag: Lockout/Tagout		4	1	\$0.00								
9. Housekeeping: Step Back for Safety		4	1	\$0.00								
10. Cell Phones In The Workplace: A Dangerous Distraction		4	1	\$0.00								
11. Bloodborne Pathogens in Heavy Industry		4	1	\$0.00								
12. Checking pricing NA status 1		5	1	\$0.00								
13. Checking pricing NA status 2		5	1	\$0.00								
TOTAL		173	98	\$6,077.06								
Tetal Courses Sold: 12												
				< back to eCommerce								

#### **Training Path Sales Report**

Click on the <u>**ull Training Path Sales Report</u> to view your Training Path Sales report. You will see and be able to download your sales reports for purchases of your Training Paths.</u></u>** 

#### **Viewing Course Details**

Clicking on a Course Name on the **Courses** list displays the **Course Details** screen for that Course, as shown in the following illustration. This screen displays the **Portal**, **Organization**, **Full Name**, **Email**, **Date**, **Number of Licenses** and **Amount** details for each sale of that particular Course.

Home / Ecommerce /	Dealing with Drug and	Alcohol Abuse for /	Sales Report										
Dealing wit	th Drug a	nd Alcoho	Abuse for E	mployee	S								
•													
ECOMMERCE DETAIL	SALES REPORT	STUDENT USERS	COMPLETION REPORT	QUIZ RESULTS	SCORM RESULTS	GRADING CENTER							
Name or Email	From	1.	To	▼ Filter									
									Export to Excel				
No. Portal	c	Organization	Full Name	Email		<u> </u>	Date -	No. of Licences	Amount				
1. Checking Status			Jo, Flo	jo@eleap	ouser.com	06	-08-2015	1	\$0.01				
2. SeaHorse			Smithy, Jordan	sea@sav	edarfur.com	06	-04-2015	4	\$0.00				
TOTAL									\$0.01				
Total Salaa: 2													
Total Sales. 2									back to Previous Page				

#### **Exporting Sales Details**

Click the **Export to Excel** link on the **Sales Details** screen to export Sales Details to a local drive on your computer. As shown in the following illustration, you are presented with the option to either **Open** or **Save** the Excel file.

# **Student Users**

Selecting the **STUDENT USERS** tab within the **Ecommerce** screen displays the **Student Users** screen, illustrated below. This screen displays the **Name**, **Email**, **Date Purchased** and **Date Assigned** details for each Student on the **Student Users** list who has purchased this particular Course.

ECOMMERCE DETAIL	SALES REPORT	STUDENT USERS	COMPLETION REPORT	QUIZ RESULTS	SCORM RESULTS	GRADING CENTER	
Name							
Name	t Filter						
							Export to Excel
No. <u>Name</u> ▼		Email				Date Purchased	Date Assigned
1. Jon, Cena		cena@eleap	ouser.com			06-07-2015	06-07-2015
2. Smithy, Jordan		sea@saved	arfur.com			06-04-2015	06-04-2015

#### **Viewing Student User Details**

Selecting a Name on the **Student Users** list displays the **Student User Details** screen for that Student User. In addition to the Student User's **First Name**, **Last Name** and **Email** details, this screen shows you the **User Activity**, **Assigned Courses** and **Completed Quizzes** associated with that Student User.

ECOMMERCE DETAIL	SALES REPORT	STUDENT USERS	COMPLETION REPORT	QUIZ RESULTS	SCORM RESULTS	GRADING	CENTER			
Jon, Cena										2
First Name			Cena							
Last Name			Jon							
Email			cena@ele	apuser.com						
User Activity Last Login: 06-07-2015 Assigned Co	ourses									
No. Name			Created by		Status	Deadline	Quiz	Quiz Finished	Number of Lessons	Date Assigned
1. Bloodborne Pathoge	ens in Heavy Industry		Sales Training,	SaaS	Completed	none	Passed	06-07-2015	1	06-07-2015
2. Cell Phones In The V	Workplace: A Dangerou	us Distraction	Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
3. Dealing with Drug an	nd Alcohol Abuse for E	mployees	Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
4. Housekeeping: Step	Back for Safety		Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
5. Lock and Tag: Lock	out/Tagout		Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
6. Move It Safely: Avoi	ding Injury While Handl	ling Materials	Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
7. Orientation: New En	nployee Safety Orientat	tion and Training	Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
8. PPE: Your Last Laye	er Of Protection		Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
9. Preventing Fires Du	ring Hot Work Operatio	ins	Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
10. Slips, Trips and Falls	S		Sales Training,	SaaS	Completed	none	NO Quiz	-	1	06-07-2015
Completed C	Quizzes									
No. Name					Date Compl	eted		Time Limit	Score	Passed?
1. Bloodborne Pathoge	ens in Heavy Industry				06-07-20	15		0 min.	100%	0

#### **Exporting Student User Details**

Selecting the **Export to Excel** link on the **Student Users** screen allows you to export all of this data to a local drive on your computer. As shown in the following illustration, you are given the option to either **Open** or **Save** the Excel file.

# **Completion Report**

Selecting the **COMPLETION REPORT** tab within the **Ecommerce** screen displays the **Completion Report** screen, illustrated below. The completion for each course in your eCommerce report is listed. Click on the name of each course to view the details of that course's completions.

Home / Ecommerce / Co	ompletion Report							
Completion	Report							
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS	
No. Course -								Users
1. FLSA: 5								0
2. Restaurants and Fast F	Food Establishments Und	er the Fair Labor Stand	lards Act (FLSA)					0
3. Sales for CRM Staff - L	Level 1							1
4. Sales for CRM Staff - L	Level 2							1
5. Sales for CRM Staff - L	Level 3							0
6. Sales for CRM Staff - L	Level 4							0
Total Courses: 6								
101210001000.0								< back to eCommerce

Clicking on each course in the COMPLETION REPORT tab displays the detailed course completion information as shown below.

Home / Ecommerce /	Home / Econmerce / Bloodborne Pathogens in Heavy Industry / Completion Report												
Bloodborn	e Pathog	ens in Hea	vv Industrv										
2.000.000	• · · · · · · · · · · · · · · · · · · ·		.,										
ECOMMERCE DETAIL	SALES REPORT	STUDENT USERS	COMPLETION REPORT	QUIZ RESULTS	SCORM RESULTS	GRADING CENTER							
Summary Benort: Com	pleted 100% (2 of 2)	Quiz Su	mmary Benort Passed 100	% (2 of 2)									
	Sicilia 10070 (2 012)			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,									
Name or Email	T Filter												
								A Export to Excel					
No. <u>Name</u>		Organization		Progress		Quiz	Quiz Completed	Deadline					
1. Jon, Cena			(	Completed	-	Passed	06-07-2015	none					
2. Smithy, Jordan			(	Completed		Passed	06-04-2015	none					
Total Student Users: 2								Lack to Completion Report					
No.     Ventue *       1.     Jon, Cena       2.     Smithy, Jordan       Total Student Users: 2		Organization		Completed Completed		Passed Passed	06-07-2015 06-04-2015	none none					

Clicking on the Course **Completion Report Name** displays the **Completion Report Details** screen, listing each of the Course's registered Students, including the **Name**, **Organization**, **Progress**, **Quiz**, **Quiz Completed** and **Deadline** details for that Student.

#### **Exporting Completion Reports**

Clicking the **Export to Excel** link on the **Completion Report Details** screen allows you to export this information to a local drive on your computer. As shown in the following illustration, you are presented with the option to either **Open** the file or **Save** it.

elânia 🗝	Sa	Tags:	^	COMMERCE	🔊 LMS, Team 🕶
Iome / Ecommerce / Bloodborne Pathogens in Heavy In		📰 🗸 🔯 Downloads	Q Search		
Roodborne Pathogens in	Favorites	<ul> <li>No Tags</li> </ul>	Date Modified V	_	
noouborne r unogens n	Drophox	Sales for CRM Staffel 1 - Quiz Results.xls	Today, 5:17 PM		
		Completion Report (10).xls	Today, 5:12 PM		
	Cloud Drive	v17n23 EEO policy (1).doc	Today, 2:41 PM		
COMMERCE DETAIL SALES REPORT STUDEN	Applications	Sample with Animations.pptx	Today, 1:52 PM		
	Desktop	v17n23 EEO policy.doc	Today, 10:08 AM		
ummary Report: Completed 100% (2 of 2)	dia a	🛅 Sales Report - Dealiyees - 06-08-2015.xls	Yesterday, 11:15 PM		
	Documents	Clmiewes_vod.zip	Yesterday, 10:54 PM	3	
	Ownloads	📋 RFP Learning Managt Systems (final).xlsx	Yesterday, 4:45 PM		
	Google Drive DW	<ul> <li>ScrumReferenceCard.pdf</li> </ul>	Yesterday, 3:23 PM		
Name or Email		ScrumMaster_Checklist_12_unbranded.pdf	Yesterday, 2:36 PM		
	Google Drive	sherlock-holmes-462957_1280.jpg	Yesterday, 12:04 PM		
	Creative Cloud Files	v17n22 background checks (1).doc	Yesterday, 11:58 AM		
	Testing Camtasia	🗋 Sales Report - For Sale TP - 06-08-2015.xls	Yesterday, 8:26 AM		
		Sales Report - FDR fing - 06-08-2015.xls	Yesterday, 7:57 AM		Export to Excel
No. Name	DATA	Training Path ComplQuick Start Pack.xls	Yesterday, 12:36 AM	z Completed	Deadline
. Jon. Cena	LD Files	Completion Report (9).xls	Jun 7, 2015, 11:59 PM	6-07-2015	none
	iStock Imagon	Client-Design-Intake_v1-WAS	Jun 7, 2015, 4:39 PM		
2. Smithy, Jordan	ISIOCK IIIages	87Innovation3.docx	Jun 7, 2015, 3:14 PM	6-04-2015	none
	Devices	86Innovation2.docx	Jun 7, 2015, 3:14 PM		
otal Student Users: 2	Remote Disc	85Innovation1.docx	Jun 7, 2015, 3:13 PM		
		84PMforLPsCharter.docx	Jun 6, 2015, 11:04 AM		<ul> <li>back to Completion Report</li> </ul>
	BOUTCAMP	82ScientificMethod.docx	Jun 6, 2015, 11:04 AM		
eered hu	Shared	a 83ScientificMethod2.docx	Jun 6, 2015, 11:04 AM		
Copyright 2005 - 2015 Telania, LLC. All rights reserver	brn001ba9695a65	YouSendIt	Jun 6, 2015, 10:55 AM		
Cal Chauthorized use or reproduction is provibled by 05		www-eleapsoftware11Z_SearchAnalytics	Jun 5, 2015, 4:41 PM		
	🖷 telania-pc	cimippap_vod.zip	Jun 5, 2015, 4:36 PM	-	
	Tags	www-eleapsoftwareSearchAnalytics.csv	Jun 5, 2015, 4:35 PM		
	- el esP	YE5651- What Not tssion- 06102015.html	Jun 5, 2015, 11:40 AM		
	U JLear	a Gilent-Design-Intake_v1.docx	Jun 5, 2015, 9:43 AM	_	00
	Hide extension New	Folder	Cancel Save		

# Quiz Results Report

Click the [QUIZ RESULTS] to see details of quiz scores of your student users.

You can click on individual student's names to get details of their quiz scores:

COMMERCE DETAIL	SALES REPORT	STUDENT USERS	COMPLETION REP	QUIZ RESULTS	SCORM RESULTS	GRADING CENTER		
on, Cena								
Time Limit		0.00 mir	nutes				PASSED	
No. of Question(s)		1						
Minimum score to pas	s	1.00						
The score		1						
Quiz started on		06-07-2	015 23:55					
uestions a	nd Answers	6						
Questions a 1 -2 Dur answer is Correct Cor		S	r Answer	Option				
Questions a 1 -2 -2 Cor	nd Answers	5 You	r Answer	Option 7				
Questions a 1 -2 Dur answer is Correct Corr L 3.	nd Answers	5 You	r Answer	Option 7 8				
Auestions a	rect Answer	5 You	r Answer	Option 7 8 9				
Questions a 1 -2 Dur answer is Correct Corre	rect Answer	5 You	r Answer	Option 7 8 9				
Questions a 1 -2 Dur answer is Correct Corr A -2 Correct C	rect Answer	S You	r Answer	Option 7 8 9				
Questions a 1 -2 Correct C	rect Answer	S You	r Answer	Option 7 8 9				

Additional tabs in the Student Completion Report area include [SCORM RESULTS] and [GRADING CENTER]. The [SCORM RESULTS] displays any results form SCORM created e-learning courses while the [GRADING CENTER] enables you to manually grade quiz questions which require manual oversight and grading.

# Referrers

Selecting the **REFERRERS** tab on the **Ecommerce** screen displays the **Referrers** screen, as shown in the following illustration. This screen displays a list of individuals or companies that have been referred as potential customers of the eLeaP system on a **Referrers** list, and shows the **Name**, **Email**, **Commission**, **KEY** and **Date Created** details for each Referrer on the list.

Home / Ecommerce / Re Referrers	ferrens						
ECOMMERCE COURSES	YOUR ECATALOG SALES REPORT COMPLE	TION REPORT REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS		
Name	<b>Y</b> Filter						
						• add new referrer	Il referrers performance
No. <u>Name</u> ▼	Email		Commission		KEY	Date Created	Active
1	achinatelligenesses and		0.00 %			08-11-2011	0
2.	ce.regilitridentiach.adu		0.00 %			08-11-2011	•
3. Beile Belera	bitestorBallegary.edu		30.00 %	ferbh	H7oNJkdX1P1bW1zE	07-02-2010	۲
4. Howard, Barbara	bhoward@thaca.edu		15.00 %	gd4	Ir1tj0krwee9gozq4k	04-30	٢
5. Huhman, Healther	heather@comerecommendial.com		15.00 %	xZG	1er5DfQTY9FfV7HrB	10-20-20-20-20-20-20-20-20-20-20-20-20-20	•
6. Echer.Juerita	image38nycap.m.com		15.00 %	72bF	Rg013rGo4SKM05ssi	10-20-	۲
7. Busch. Kits	busch@nct.edu		30.00 %	DU2	adVzttozApp5rfEK2	05-17-	0
8. Eym. Newsy	nancy@epolicyinethute.com		15.00 %	uKTP	9bPPd167bKe2yNPV	12-17-2000	•
9. Star. Rafeech	rafidigun, starilliyahoo.com		30.00 %	6fn4	3gvw2ava2ms7yv61	01-16-2	0
10. Company. Televia	donille support ware.com		50.00 %	2x10	0rg6bhvjmmdnno7z2	08-11-	•
Total Referrers: 10							ØQ

## **Adding a Referrer**

Selecting the **add new referrer** link on the **Referrers** screen displays the **Add Referrer** screen, as shown in the following illustration. Follow the steps below to successfully add a Referrer to the system. Please note that the **Key** is a system-generated value.

#### eLeaP eCommerce Administrator's Manual

ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS	
KEY	jabypys56ll	obddznc2u3						
First Name *	Samuel							
Last Name *	Adams							
Email *	sam@capt	ureleave.com						
Phone *	877624	7226						
Fax								
Address								
			4					
City								
State/Region								
ZipCode								
Country								
Web (including http://)								
Commission(%) *	15							
This Beferrer will immediate	elv be sent their login inf	ormation via email.						

Please make sure they have whitelisted office@eleapsoftware.com

- 1. Enter a First Name for the new Referrer in the First Name field.
- 2. Enter a Last Name for the new Referrer in the Last Name field.
- 3. Enter an Email Address for the new Referrer in the **Email** field.
- 4. Enter a Phone Number for the new Referrer in the **Phone** field.
- 5. Enter a Fax Number for the new Referrer in the **Fax** field.
- 6. Enter a Street Address for the new Referrer in the Address field.
- 7. Enter a City Location for the new Referrer in the **City** field.
- 8. Enter a State/Region location for the new Referrer in the State/Region field.
- 9. Enter a Zip or Postal Code for the new Referrer in the **ZipCode** field.
- 10. Enter a Country Location for the new Referrer in the **Country** field.
- 11. Enter a Web URL for the new Referrer in the Web (including http://) field.
- 12. Enter a Commission Percentage for the new Referrer in the **Commission (%)** field. You are required to add a value within this field; it cannot be left set at 0.
- 13. Click Submit to create the new Referrer.

### **Referrers' Performance**

Selecting the **Referrers performance** link **...l** referrers performance from within the **Referrers** tab in **Ecommerce** screen displays the list of Referrers. Click on the name of a referrer to see **Referrers' Performance** screen, as shown in the illustration below. Each line on the **Referrers** list displays the **Name, Email, Commission, Total Amount** and **Ref.Com details** for that Referrer.

#### eLeaP eCommerce Administrator's Manual

Referrers' P	Referrers' Performance												
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS						
Name	T Filter												
										A Export to Excel			
No. <u>Name</u> ▼			Email					Commission	otal Amount	Ref.Com.			
1. Adams, Samuel			sam@captureleave.cor	n				15.00 %	\$0.80	\$0.12			
Total Referrers: 1													

Clicking a Referrer's Name allows you to view that Referrer's Detail information, as shown in the following illustration.

Samuel Ada	Samuel Adams's Performance												
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS						
Course - all courses -				‡ <b>▼</b> Filt	er								
										C Exc	ort to Excel		
No. Course				Order Date	<ul> <li>Organization</li> </ul>	Full Name	Client's Em	ail	Amount	Comm.	Ref.Cut		
1 How to Sell Software	-as-a-Service (SaaS): WI	hy your current SaaS	Strategy Won't Work	11-15-2	013 Course Portal	Ecom Test Use	r, Don ecomuser2@	eleapsoftware.com	\$0.80	15.00 %	\$0.12		
2 How to Sell Software	-as-a-Service (SaaS): WI	hy your current SaaS	Strategy Won't Work	11-15-2	013 Course Portal	Ecom Test Use	r, Don ecomuser2@	eleapsoftware.com	\$0.00	15.00 %	\$0.00		
Total Referrers: 2									< back to	Referrers' F	Performance		

#### **Exporting Referrer Performance**

Selecting the **Export to Excel** link on the **Referrers' Performance** screen allows you to export this information to a local drive on your computer.

## **Promotional Codes**

Promotional Codes

Selecting the **PROMO CODES** tab within the **ECOMMERCE** group of tabs displays the **Promotional Codes** screen, illustrated below. Each Promotional Code on the **Promotional Codes** list displays the **Promotional Code**, **Discount**, **Quantity**, **Expiration Date**, **Insert Date** and **Active/Inactive** status details for that Promotional Code.

	00000									
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS			
										add new code
No. O Promotional Code	Ð		Discount	Quantity	,	Expiration Date	Ir	nsert Date	Active	
1. 🗌 Half Off			50.00 % off price			01-30-2011	0	3-11-2015	٢	C edit
2. Dungu			99.00 % off price			05-27-2011	0	3-11-2015	۲	𝗭 <u>edit</u>
3. <u>new</u>			99.00 % off price	(1 / 5)		11-29-2013	0	3-11-2015	۲	☑ edit
4. <u>dw173</u>		1	100.00 % off price	(2 / 5)		05-30-2014	0	3-11-2015	۲	𝗭 <u>edit</u>
5. <u>TP50</u>			50.00 % off price	(0 / 26)		06-30-2015	0	6-05-2015	٢	C edit
↓ ★ delete selected	codes									
Total Codes: 5										
									<	back to eCommerce

#### Adding a Promotional Code

Selecting the **add new code add new code** link on the **Promotional Codes** screen displays the **Add New Promotional Code** screen, as shown in the following illustration. Use the steps below to successfully add a Promotional Code to the system.

Promotiona	Codes									
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS			
Add New Pror	notional Co	de								
Value of Discount	% off stand	dard price								
Quantity	leave empt	ty for unlimited								
Expiration Date										
save promotional code	× <u>cancel</u>									• add new code
No. D Promotional Cod	Ð		Discount	Quantity	1	Expiration Date	h	nsert Date	Active	
1. <u>Half Off</u>			50.00 % off price			01-30-2011	C	3-11-2015	0	☑ edit
2. <u>pungu</u>			99.00 % off price			05-27-2011	C	3-11-2015	•	i <u>edit</u>
3. <u>new</u>			99.00 % off price	(1 / 5)		11-29-2013	C	3-11-2015	•	Co edit
				(0.1.5)			-		•	

- 1. Enter a name for the new Promotional Code in the Promotional Code field.
- 2. Enter a percentage value within the **Value of Discount** field to indicate the percentage off the standard price that the discount promises.
- 3. Enter a quantity amount within the **Quantity** field, if applicable, and leave this field empty if the quantity is unlimited.
- 4. Enter an Expiration Date within the **Expiration Date** field, either by entering that date manually or by using the **Calendar** icon to display the Calendar for selecting the date.
- 5. Click save promotional code to save the new Promotional Code to the system.

#### **Editing a Promotional Code**

Clicking the edit link for a line on the Promotional Code list displays the Edit Promotional Code screen, as shown in the illustration below. Simply make any modifications to the Promotional Code, Discount Type, Value of Discount, Quantity and/or Expiration Date settings for the Promotional Code, and then

click save pro

to save your changes to the system.

#### eLeaP eCommerce Administrator's Manual

Promotiona	I Codes							
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS	
Edit Promotio	nal Code							
Promotional Code	TP50							
Value of Discount	50.00	dard price						
Quantity	26 leave emp	ty for unlimited						
Expiration Date	06-30-	2015	Z					
save promotional code	× cancel							

#### **Deleting a Promotional Code**

Selecting the check box for a Promotional Code on the **Promotional Codes** list and clicking the **delete selected codes** link, as shown in the following illustration, will remove a Promotional Code from the system.

Promotiona	I Codes									
ECOMMERCE COURSES	YOUR ECATALOG	SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS			
										add new code
No.  Promotional Code	e		Discount	Quantity		Expiration Date	In	sert Date	Active	
1. 🗌 Half Off		:	50.00 % off price			01-30-2011	0:	3-11-2015	•	C edit
2. 🕑 pungu			99.00 % off price			05-27-2011	0	3-11-2015	۲	I edit
3. <u>new</u>			99.00 % off price	(1 / 5)		11-29-2013	0	3-11-2015	0	C edit
4. <u>dw173</u>		1	100.00 % off price	(2 / 5)		05-30-2014	0	3-11-2015	•	
5. <u>TP50</u>			50.00 % off price	(0 / 26)		06-30-2015	0	6-05-2015	•	C edit
L→ X delete selected	codes									
Total Codes: 5										back to eCommerce

As shown in the following illustration, the system displays a warning message before proceeding with

the deletion, Cancel	to ensure that is your intention. Click OK to proceed with the deletion o to cancel the deletion process.	r click
	Message from webpage	
	Are you sure you want to delete the selected Promotional Codes?	
	OK Cancel	

## DISCOUNTS

eLeaP not only enables you to sell courses in bundles, but to also be able to give buyers discounts for buying specific bundles or number of course packages. For example if you wanted to give buyers 20% off for buying 5 courses and perhaps 10% off if they purchase 3 courses, you will use the Discounts feature to set this all up. Here's how:

Click on the **DISCOUNTS** tab. Then use the Volume Discounts feature to enter the various levels for calculating discounts:

# **Volume Discount Levels:**

For a number of unique courses between	11	and	9999999	the discount is	35	%	add discount
						· · · ·	

For example to set up eLeaP to grant the kind of discounts we mentioned earlier on, see the screen shot of how to do this:

# **Volume Discount Levels:**

For a number of u	nique courses between	11	and	9999999	the discount is	35	%	add discount
	Course limits							Discount
1	1 - 3							10%
2	4 - 5							20%
3	6 - 10							35%

save

Attention! Since discounting is cumulative, deleting a single discount level will void all other discount levels.

Please note that once set, you will need to enable any eCommerce course you wish to be enable volume discounts for. This can be done from the Course eCommerce settings page. Also note that because the Volume Discount levels are cumulative, deleting a single level will void all other discount levels.

See how to activate the volume discount eligibility tool in your eCommerce course

Pricing Model	
Standard pricing	
Multi license pricing	
Default Price per license:	
\$ 0.01	
Pricing options:	
Eligible for Volume discount Description	
B I U ABE ≡ ≡ ≡ Format • Font size • Ω HTML 1 = 1	
Sample File	

eLeaP recommends providing a course sample for display and marketing purposes. Samples can be in PDF format.

#### **Custom Fields**

eLeaP provides a basic set of ecommerce registration fields for new buyers of your products. These fields include First Name, Last Name, Email and Password. Of course we recognize that there might be the need for you to ask for more information for marketing or compliance purposes. To add these additional fields to your registration form, click the **CUSTOM FIELDS** tab.

You can then add custom fields for your eCommerce account. For example, if I needed user's Job Titles, I would add this in a custom field this:

ECOMMERCE COL	URSES YOUR ECATALO	3 SALES REPORT	COMPLETION REPORT	REFERRERS	PROMO CODES	DISCOUNTS	CUSTOM FIELDS	
Add New	Field							
Field Name*	Job Title							
Type *	Text		\$					
Required								
Place it	at the end		*					
submit × ca	ancel							
Register	Custom Fields							
								add new field

Once added, these custom fields become instantly available on your eCommerce catalog:

Create a Free	e User Account	Login
By creating an eLeaP user access online courses fron	account, you can purchase and n the eLeaP System.	If you already have an account log in to buy great courses.
Assount Tures		Email:
Account Type	Single Buyer O Multiple License Buyer	Password:
-irst Name:		Login
Last Name:		Login
Email: <i>(used for login)</i>		If you are an individual user and you have forgotten your password, you can go to https://courseportal.2leap.com and click the "I can't access my account" link to reset the passwor
Set Access Password:	at least 8 mixed characters	If you have a company account and have forgotten the password, you can go to your unique port (https://[companyname].2leap.com) and click the "I can't access my account" link to reset the
ob Title * :		password.
By submitting this form, I certi	fy that I have read and Create account	

You can add as many custom fields as you like.

# Support/Help Center and eLeaP<sup>™</sup> Knowledgebase

eLeaP<sup>™</sup> has an incredibly helpful online support center. To access support and help 24 hours a day, go to <u>http://support.eleapsoftware.com</u>.

At the Support Center, you can:

- Access our eLeaP Knowledgebase: This is a specialized library of articles and reports and powerful how-to tips on how to maximize your eLeaP learning and training system.
- **Submit-a-Ticket**: Do you have a particular question or need help with a feature in eLeaP? Submit a ticket to our helpful staff and you will receive answers. This is an incredibly useful feature. We encourage you to make good use of it.
- **Downloads**: If you need special reports, White Papers or even user guides or manuals, access our Downloads section to get this material.
- Troubleshooter: Step-by-step tour to find help for your problems.
- News: Visit our news section to learn about latest happenings in eLeaP and our parent company Telania, LLC. You can also access our blog at <u>www.eleapsoftware.com/blog</u> to learn more about the world of eLeaP<sup>™</sup>.